

And the WINNERS Are...

BUILDING PRODUCTS presents the 2008 MVP Awards.



THANKS TO OUR 2008 JUDGES:

Edward Binkley, AIA
Partner/National Design Director, BSB
Design, Orlando, Fla.

C. Mason Hearn Jr., CGR
President, HomeMasons, Manakin-Sabot, Va.

Eve Horn
Regional Vice President of Property
Operations, Milestone Management, Dallas

Randy Sebastian
President, Renaissance Homes, Lake
Oswego, Ore.

Each year, our panel of expert judges from the building industry singles out an elite group of new products worthy of special recognition. This year, 21 products—ranging from a high-efficiency furnace to a luxurious shower panel—were chosen as winners of BUILDING PRODUCTS' Most Valuable Product Awards. The selections provide some unique ideas that could make your job easier, your work more efficient, and your business more profitable. They might even add a little fun to your workday.

BUILDING PRODUCTS asked manufacturers to submit products introduced between January 2007 and January 2008. Unable to independently test each product, our judges scrutinized written statements, press materials, brochures, pricing information, testimonials, and photography submitted by the manufacturers. Specifically, our panel assessed each entry based on a single requirement: Is the product of "value" to pros? In other words, does it reduce installation time, callbacks, or labor costs; solve a problem; simplify installation; boost profits; or add curb appeal or a "wow" factor to a home?

All claims about the winning products come from their makers; the editors and judges could not independently verify the statements. What's more, the winners represent only a small portion of outstanding products that were introduced during the past year. The judges made their selections based on items entered in the competition, not from all products that debuted between January 2007 and January 2008.

Without further delay, we present this year's MVP winners.





Arch Treatment Technologies. While many consumers like the concept of green building, they don't necessarily want the wood for their decks to be tinted green by preservatives. Wolmanized L3 wood retains its natural color after treatment. In addition, the preservative includes no copper, making the wood easier on saw blades, the company reports. A water repellent helps the wood stay straighter longer than unprotected wood. One judge praised the "solving [of] some of the problems inherent with CCA-treated wood, at a competitive price point." The wood is appropriate only for out-of-ground use, such as deck platforms and railings, door and window molding and trim, and beams and joists. Cost: \$9.01 per 12-foot length of 5/4 decking. 770-801-6600. www.wolmanizedwoodl3.com. Circle 254.



Wood Treated Right™